

Canadian Society of Palliative Care Physicians  
**12th Annual Advanced Learning  
in Palliative Medicine Conference**  
**Sponsor & Exhibitor Prospectus**



The Ottawa Marriott  
100 Kent Street, Ottawa, ON  
**May 12—14, 2016**

For more details visit: [www.alpmottawa2016.ca](http://www.alpmottawa2016.ca)  
OR [www.cspcp.ca](http://www.cspcp.ca)



## SPONSORSHIP OPPORTUNITIES (in Canadian funds)

BENEFITS	Partner \$15,000	Friend \$10,000	Supporter \$5,000	Exhibitor \$3,000	Non-Profit \$700
Exhibit space	Double- Sized Display Space	Display Space	Display Space	Display Space	Tabletop Display
Choice of Space	First Choice	Second Choice	Third Choice	First come, first served	Assigned
Complimentary registrations for company representatives to audit the conference, attend all sessions, or occupy exhibit booth	4	3	2	2	1
Written acknowledgement of sponsorship in syllabus <i>In accordance with accreditation guidelines</i>	✓	✓	✓	✓	✓
Verbal acknowledgement as major sponsor during welcoming remarks	✓	✓	✓		
Visual acknowledgement on slides between talks	✓	✓	✓	✓	✓
Logo and link on CSPCP website as sponsor for 1 year	✓	✓	✓		
Acknowledgement in CSPCP newsletter	✓	✓			
Ribbon on Name Badge	Partner	Friend	Supporter	Exhibitor	Exhibitor
Exhibition Days	All days	All days	All days	All days	All days
Tickets to May 12 Welcome Reception	4	3	2	2	1
Tickets to May 13 Conference Social Event	Up to 4	Up to 2	1	0	0

### Sponsorship opportunities for local businesses (\$199+)

We welcome sponsorship from local businesses. Sponsorship opportunities start at \$199 for an advertisement and materials at our “About Town “ table at the conference.

Larger donations are also welcome and will be gratefully acknowledged on the Canadian Society of Palliative Care Physicians’ web site.



## The Canadian Society of Palliative Care Physicians *12th Annual Advanced Learning in Palliative Medicine Conference*

Dear Sponsors,

We would like to invite you to join us this year for this 12th annual national conference for palliative care physicians.

We hope that your company can join us as this is an opportunity to meet with over 200 palliative care physicians from across Canada. Also by attending this conference your company has a chance to raise your profile amongst a valuable target audience.

It is important that your contributions are acknowledged as it demonstrates your organization's involvement and support to our society. You will gain valuable insights, information, and exposure to the latest developments in palliative medicine as you are welcome to attend the scientific sessions. Also you can utilize your own marketing team to work with the Conference Secretariat (UBC CPD) to ensure your satisfaction on all of the above.

### **Benefits of Sponsorship:**

1. This conference is known for having a moderately sized exhibit area and generous break times. This facilitates unhurried, high-quality conversations with interested delegates
2. Exhibits will be located with catering to encourage traffic & circulation
3. On Thurs, May 12, exhibits will be open during a 90-minute Welcome Reception. We anticipate a high attendance rate of conference delegates.
4. All exhibitors are welcome to purchase tickets to the social event on Friday evening. Supporters, Friends, and Partners are entitled to complimentary tickets.
5. Delegates will be encouraged to visit exhibits through verbal announcements and other incentives.

If you have any questions about this year's conference please contact the Conference Services Manager, Sandy McNeill at UBC CPD. She can be reached at [sandy.m@ubc.ca](mailto:sandy.m@ubc.ca) or (604) 875-4111 ext 69155.

### **EXHIBITION TIMES:**

Thursday May 12, 2016:	Set up after 1500
Thursday May 12, 2016:	1730 – 1900 (open)
Friday, May 13, 2016:	0730 – 1730 (open)
Saturday May 14, 2016:	0730 – 1300 (open)
Tear down Saturday by 1330	

**\*\*ALL EXHIBITION AND SETUP TIMES SUBJECT TO CHANGE.  
TIMES WILL BE CONFIRMED ONCE FINALIZED\*\***



The Canadian Society of Palliative Care Physicians  
12th Annual Advanced Learning in Palliative Medicine Conference  
**SPONSORSHIP AGREEMENT**

Organization/Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Email: \_\_\_\_\_ tel # \_\_\_\_\_ fax # \_\_\_\_\_

Address: \_\_\_\_\_ Province/State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

We understand by remitting this agreement to the University of British Columbia, Division of Continuing Professional Development that we are contractually obligated to provide payment prior to the conference dates. By signing this agreement we are responsible for the amount of our selected support (indicated below) . We understand that we cannot forfeit or reduce our support once this agreement is signed.

X \_\_\_\_\_ Name: \_\_\_\_\_ Date \_\_\_\_\_  
Signature

**CHECK opportunity below**   
All fees in Canadian Funds

### SPONSORSHIP DISPLAY

- PARTNER \$15,000 + \$150 GST\*
- FRIEND \$10,000 + \$150 GST\*
- SUPPORTER \$5,000 + \$150 GST\*
- EXHIBITOR \$3,000 + \$150 GST\*

\*GST is only applicable on the basic cost to exhibit which is \$3000 for all Booth display levels. This is calculated as 5% GST x \$3000 = \$150. Note that 5% GST applies as the conference secretariat office is from BC.

### NON-PROFIT SPONSORSHIP—TABLE TOP DISPLAY

- \$700+ \$35 GST

### LOCAL BUSINESS SPONSORSHIP (MIN \$199)

- AMOUNT: \$ \_\_\_\_\_

TOTAL: \$ \_\_\_\_\_

GST: \$150

TOTAL TO BE REMITTED: \$ \_\_\_\_\_

### DISPLAY INCLUSIONS:

All displays will have the following inclusions:

- 8' x 10' exhibit space and a minimum of two (2) chairs
- Access to power—extension cords not provided
- Minimum of two (2) exhibitor badges (depending on level) for access to either the scientific sessions OR manning the display

### TABLETOP DISPLAY INCLUSIONS:

- One 6' skirted table with chair
- Access to power—extension cords not provided
- One (1) exhibitor badge for access to either the scientific sessions OR manning the display

*Cheques can be made payable to "UBC CPD"  
Payment by Visa or MasterCard is subject to a 2.5%  
processing fee on the total remittance amount*

**UBC GST # 108161779RT**

### Questions ?

Contact: Sandy McNeill, UBC CPD  
Email: sandy.m@ubc.ca  
Tel # 1(604) 875-4111 ext 69155  
Fax # 1(604) 875-5078

### Please fax or mail completed form with payment to:

UBC Continuing Professional Development, Sandy McNeill  
Vancouver General Hospital  
JPPN 3300, 910 West 10th Ave, Vancouver, BC CANADA V5Z 1M9

**FAX: 604-875-5078**